

AUSTRALIA • CHINA • INDIA • JAPAN • NEW ZEALAND • ASIA PACIFIC

DIGGING & DRILLING

AUSTRALASIA

AUSTRALASIA'S QUARTERLY OIL, GAS & MINING MAGAZINE

MEDIA KIT

Level 28, AMP Tower 140 St. Georges Terrace Perth WA 6000

T +61 1300 284 637 F +61 (8) 9300 9435 | len.fretwell@diggingdrilling.com | www.diggingdrilling.com

Digging & Drilling is a Trading Name of LF Family Trust. Registered in Australia.

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Our publishing company launched Digging & Drilling Australasia quarterly magazine in July, 2012 with both print and issuu.com on-line versions.

Digging & Drilling Australia Print & On-Line Magazine Profile

D&D Australasia print and on-line magazine is a comprehensive Australasian, 'Oil, Gas & Mining industry' publication featuring articles of interest to Energy and Resource Sector, Executives and FIFO Workers.

Content

D&D Australasia print and on-line magazine articles cover major Australasian energy and minerals projects, machinery, safety, recruiting, travel, industry innovations, industry exhibitions and major events. We will also regularly feature articles about high profile Oil, Gas and Mining industry executives.

Distribution

We publish **5,000 print copies** of each Edition of **D&D Australasia**, which are bulk-distributed free, to Australasian Oil, Gas & Mining companies and Fly-In, Fly-Out, all major commercial and charter Plane, Helicopter and Bus companies servicing Australasian off-shore oil and gas platforms and mining sites. We also **email 4,300 issuu.com on-line copies of D&D Australasia** magazine to resource sector executives, purchasing officers and industry employees from our growing data-base. **D&D Australasia** magazine is also offered to all major Australasian industry associations, councils and organizations for free distribution to their many thousands of members. Article content contributors and our magazine advertisers are offered free print copies for their clients staff and suppliers. Major **CBD Hotels** also offer complimentary print copies of **D&D Australasia** to their FIFO Hotel guests.

Our www.diggingdrilling.com hyper-link can be accessed by visitors to the www.goldenlanterns.com **PR China** 'Mining & Petroleum Data Base'.

Advertising Enquiries

We offer various print and on-line advertising packages and if you would like to discuss an ad campaign, please feel free to contact Len Fretwell direct on 0417 001 080 or via e-mail;

len.fretwell@diggingdrilling.com

We welcome any editorial suggestions for future editions of Digging & Drilling Australasia magazine.

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Agency Advertising Rates Booking & Materials

Special Introductory - Agency Advertising Rates:

SIZE	DIMENSION	COST
Full Page	278mm x 215mm*	AU\$3,960.00 (Including GST.)
Half Page	139mm x 215mm*	AU\$2,160.00 (Including GST.)
Outside-Back-Cover Advertisement		AU\$6,000.00 (Including GST.)
Inside-Back-Cover Advertisement		AU\$5,280.00 (Including GST.)
Inside-Front-Cover Advertisement		AU\$6,000.00 (Including GST.)
Double-Page-Spread Advertisement		AU\$7,200.00 (Including GST.)

PLEASE NOTE:

The above rates include 'Agency Commission' and 10% loading applies to pages, 5, 7, 9, 11 & Centre Pages. The above listed advertising rates are subject to change without notice.

Artwork Material Requirements:

HALF-PAGE – Ad Dimensions are: 139mm High x 215mm Wide

FULL-PAGE – Ad Dimensions are: 278mm High x 215mm Wide
(Please Note: **NOT A4 Format**)

ARTWORK – BLEED: 5mm Bleed All Around

Please Note: Ads are to be supplied as **PDF's** with fonts embedded. Images should have a quality of no less than 300dpi, only **CMYK** colours should be used. We highly recommend pdf and/or image size to be a **minimum of 1MB** to ensure best possible print quality.

If you would like to discuss a possible feature advertorial or advertising campaign, please contact me via return e-mail or direct on **0417 001 080**.

Cancellation Procedure

Cancellations must be made verbally and confirmed in writing, prior to the date of appearance. Please note the cancellation number quoted by our DIGGING & DRILLING representative and their name. All bookings taken inside cancellation deadline are taken on a non-cancellation basis. No liability will be accepted unless the above procedures are followed.

Terms & Conditions

All advertising services are governed by DIGGING & DRILLING Terms and Conditions of Advertising, a copy of which is available upon request. DIGGING & DRILLING reserves the right to modify Terms and Conditions at any time without prior notice. 100% space charge will apply if artwork material fails to arrive in time for publication. No responsibility will be accepted for material arriving outside designated deadlines.